CASE STUDY

STARLOOP
A MAGIC MEDIA COMPANY

Overview

House of Kibaa is a metaverse style game built on the Ethereum blockchain using the Unreal Engine. It is a photorealistic exploration game where players can interact with one another in interesting lands based on our own world while showing off, collecting, and trading NFTs. Explore and socialize across a set of realistic environments called Pocket Dimensions such as desert, urban, and tundra.
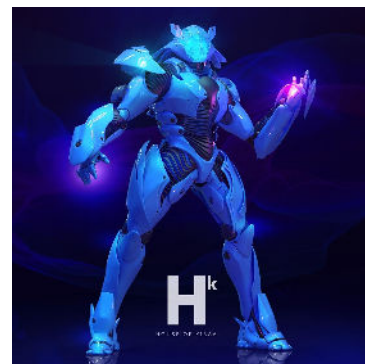
Problem

The Starloop team were contracted for a full-cycle development project that would be used as an explorative social space and marketplace for their existing NFTs. Initially, the scope and avenues of communication were quite different from the current working pipeline. And, as this project is NFT-based and requires realistic environments, we needed heavy input from technical artists to ensure our needs were realistic and could be met by the specifications at our disposal. The Unreal Engine needs of the project were also quite significant.

House of Kibaa

Key Facts

★ Developed for House of Kibaa
★ Blockchain: Ethereum
★ Tech Stack: Unreal + Amazon GameLift + OpenSea
★ Platform: Web NFT
★ Service: Full-cycle Game Production

Solution

Given our experience with full-cycle and co-development services, we implemented a number of feedback loops and avenues of communication to ensure efficient turnarounds on delivery and replies.

We introduced more technical artists and had our own Lead Technical artist streamline and supervise the ongoing work. Our technical artists are constantly iterating to tackle each emerging problem and leveraging their significant experience with Unreal Engine.

Result

As the project is still in the early days and is ongoing, we can only report on our most up-to-date iterations. Overall, however, the response is very positive, and our client likes what they see.

Throughout the increments of work, the product owner is very satisfied with how the Starloop team handles the work, our process of communication, and how we showcase our ongoing work.

Contact

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