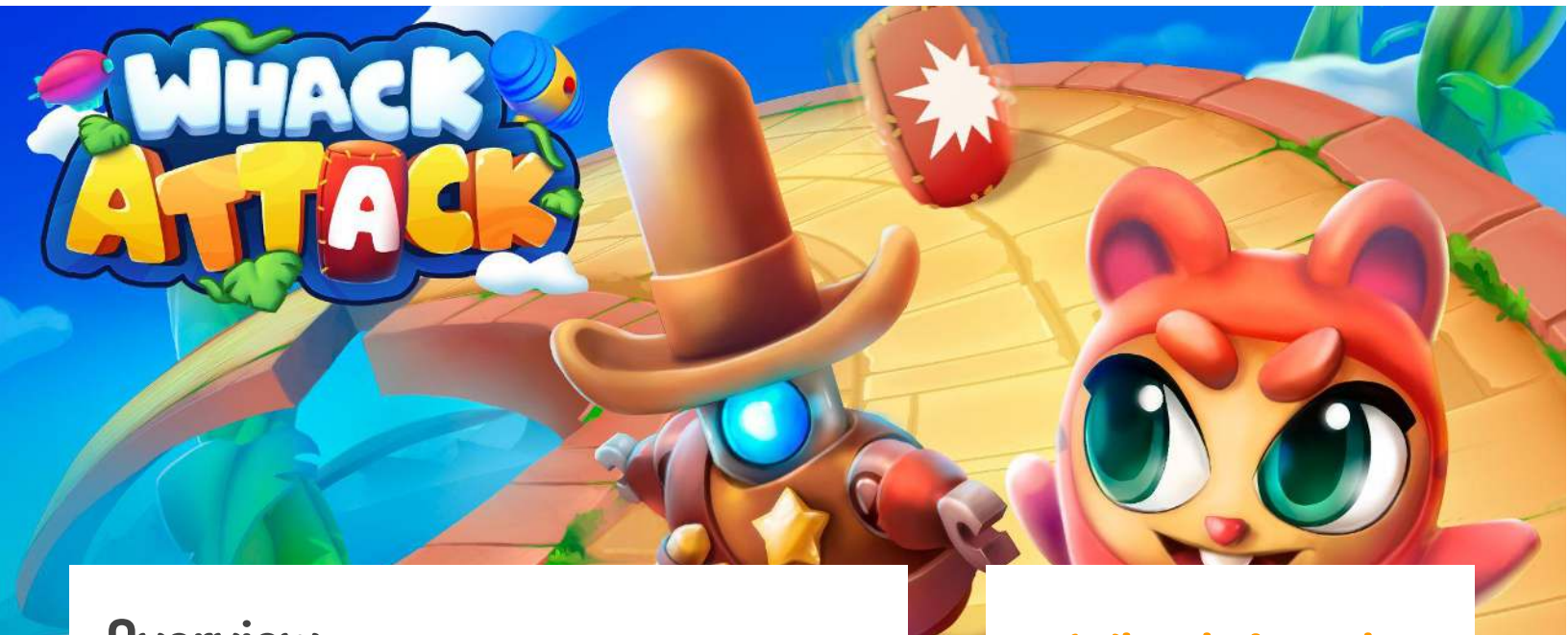


# CASE STUDY



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## Overview

*Whack Attack* is a delightful endless runner, with a twist on the classic formula! Run, evade, and attack as you race along sky roads, dodge traps and obstacles as you compete with other players to win. Shove them off the very track itself, if you have to! Pick your moment to attack, know when to hold back and defend, utilise power ups, and bide your time as your opponents fight amongst themselves! Do all of this across six marvellous sky worlds or duke it out on the randomly generated 'Challenge' levels!

## Problem

Starloop provided VFX for the team at *Whack Attack*. Mainly for the general VFX, the backgrounds and pieces outside the main track. However, we also contributed towards the battle VFX. The main issue was in fitting in the FX with what a web platform can handle. Shaders, real-time lighting, particles, and reflections were all managed by our teams. All of these effects are quite costly to run and, therefore, had to be carefully managed by the Starloop team.

## Whack Attack

### Facts

- ★ Client: AirConsole
- ★ Platform: Released in February 2021 on AirConsole
- ★ Technology: Unity & AirConsole





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Game VFX

# CASE STUDY



## Solution

For the reflections, we had to recreate them to our best ability without actually using them, due to their draw on systems. Many of the textures were also quite sizeable, and our technical artists worked hard to compress the textures without losing any fidelity or quality. There was a balance to strike with performance without losing out on quality. We also worked with the Whack Attack team on finding just the right references, ensuring we could deliver exactly what they had in mind for certain effects.

## Result

As with any project, it was a process of stages and multiple iterations.

The client was delighted with our delivery, in particular the cartoony style of many of the effects were precisely what they were looking for. The quality of the graphics without losing performance was something they'd really imagined, and we were delighted to provide it for them. Their feedback and comments helped us deliver exactly what they envisioned.

## Download Now

The highly rated Whack Attack is available to download on Google Play.

## Contact

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